

## Course Information Sheet

(MSc)

# International Hospitality and Tourism Management

**Mode and course length** – Full-Time (1 year) Part-time (2 years)

**Location** – ARU London Campus (East India Dock)

**Awarding Body** – Anglia Ruskin University. As a registered Higher Education provider Anglia Ruskin University is regulated by the Office for Students.



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## Overview

The course equips MSc graduates to navigate and shape complex, global business environments while addressing practical challenges with theoretical knowledge. It emphasizes global citizenship, ethical approaches, business sustainability, and the use of research frameworks to evaluate and manage resources, develop strategies, solve problems, and engage with cutting-edge practices in hospitality and tourism.

## Course Delivery

Our courses are delivered through teaching and learning methods that provide students with the broadest possible exposure to a modern and innovative higher education experience. These methods may vary and could include attendance at lectures and seminars, undertaking laboratory exercises or work-based activities, practical work, performances, presentations, field trips, other relevant visits, and e-learning through the VLE, our online learning management system.

Each course is divided into a number of 'modules', each focusing on specific areas and employing a distinct approach to its delivery. This information is made available to students for each module they undertake via the Module Definition Form (MDF) and the VLE.

## Assessment

Knowledge and understanding are assessed through various methods, including presentations and a range of assignments. These assignments may take different forms, such as a written management report on responding to an organisational issue, a presentation, an essay, a briefing document, or an analysis of a company report. Most modules will include at least two assessments, offering the opportunity to evaluate both knowledge and understanding as well as a range of skills effectively.

Formative assessment will also be provided throughout the course. This feedback will help improve students' knowledge and development and allow for the evaluation of their academic needs.

## Fees

Information about your course fee, including any annual fee increases or deposits (if required), can be found in your offer letter.

## Additional Costs

During your course, you may be required to take extra or repeated modules to recover any modules you have failed. If you started your course on or after September 2019 and this extends your course end date beyond the original date stated in your offer letter, you will be charged an additional tuition fee to cover the costs of the extra or repeat modules. This additional fee will be based on the credits for the module(s) you repeat or take.

# Modules

## Core Modules

### **MOD009372 Postgraduate Study Skills, Research Methods and Ethics**

This module helps students develop academic skills for postgraduate study by focusing on empirical and conceptual research methods, ethical considerations, and academic writing. It covers research methodologies, data handling, and ethical issues, while also providing guidance on career development and enhancing critical thinking and argumentation skills.

### **MOD009375 Cross-Cultural Leadership and Human Capital Management**

This module equips students with the skills to lead and manage diverse, international workforces by focusing on cross-cultural awareness, workforce models, and the implications of global labour markets. It covers sourcing, motivating, and retaining high-performing staff, examines global legislative approaches to human capital, and addresses politically and socially sensitive issues with an emphasis on ethics.

### **MOD009386 Contemporary Approaches to Emerging Issues in Hospitality and Tourism**

This module prepares students for modern management roles by focusing on strategic facilitation. It emphasizes the need for agility in organizational structures, the impact of the experience economy and globalisation, and the importance of staying current with industry developments to create innovative solutions and enhance employability in the Hospitality and Tourism sectors.

### **MOD009387 International Hospitality and Tourism Operations Management**

This module prepares students for advanced roles in the global hospitality and tourism industries by providing a deep understanding of current operational practices, marketing strategies, and digital consumer trends using case studies and practical examples.

### **MOD009388 Strategic Design, Innovation and Entrepreneurship in Hospitality and Tourism**

This module covers the evolution of management in Tourism, Hospitality, and Events from basic service delivery to creating unique, engaging experiences. Students will learn how to design and deliver these experiences using real-world examples to improve their skills for a competitive job market.

### **MOD009393 Postgraduate Integrative Project**

This module guides students through the process of preparing and submitting an MBA level research dissertation or consultancy project. Students will produce an 8,000-word dissertation or project report, demonstrating academic mastery, research skills, and practical application of theoretical concepts, with support from a supervisor and adherence to ethical and intellectual property guidelines.

