

## Course Information Sheet

# Master of Business Administration (MBA) International

**Mode and course length** – Full-Time (1 year) Part-time (2 years)

**Location** – ARU London Campus (East India Dock)

**Awarding Body** – Anglia Ruskin University. As a registered Higher Education provider Anglia Ruskin University is regulated by the Office for Students.



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## Overview

This international MBA program integrates globally focused modules, diverse case studies, and a multinational student body to prepare students for senior management roles. Emphasizing sustainability and ethical decision-making, it aims to develop future-oriented leaders who are well-equipped to address global business challenges and drive sustainable practices.

## Course Delivery

Our courses are delivered through teaching and learning methods that provide students with the broadest possible exposure to a modern and innovative higher education experience. These methods may vary and could include attendance at lectures and seminars, undertaking laboratory exercises or work-based activities, practical work, performances, presentations, field trips, other relevant visits, and e-learning through the VLE, our online learning management system.

Each course is divided into a number of 'modules', each focusing on specific areas and employing a distinct approach to its delivery. This information is made available to students for each module they undertake via the Module Definition Form (MDF) and the VLE.

## Assessment

Knowledge and understanding are assessed through various methods, including presentations and a range of assignments. These assignments may take different forms, such as a written management report on responding to an organisational issue, a presentation, an essay, a briefing document, or an analysis of a company report. Most modules will include at least two assessments, offering the opportunity to evaluate both knowledge and understanding as well as a range of skills effectively.

Formative assessment will also be provided throughout the course. This feedback will help improve students' knowledge and development and allow for the evaluation of their academic needs.

## Fees

Information about your course fee, including any annual fee increases or deposits (if required), can be found in your offer letter.

## Additional Costs

During your course, you may be required to take extra or repeated modules to recover any modules you have failed. If you started your course on or after September 2019 and this extends your course end date beyond the original date stated in your offer letter, you will be charged an additional tuition fee to cover the costs of the extra or repeat modules. This additional fee will be based on the credits for the module(s) you repeat or take.

# Modules

## Core Modules

### **Year 1: MOD009372 Postgraduate Study Skills, Research Methods and Ethics**

This module helps students develop academic skills for postgraduate study by focusing on empirical and conceptual research methods, ethical considerations, and academic writing. It covers research methodologies, data handling, and ethical issues, while also providing guidance on career development and enhancing critical thinking and argumentation skills.

### **Year 1: MOD009373 International Finance and Operations**

This module addresses the growing need for financial and operational expertise in today's business environment. It covers financial statement and ratio analysis, capital structure, investment appraisal, and emerging issues like sustainable finance, while also exploring operations management at macro, meso, and micro levels, including inventory management and quality assurance.

### **Year 1: MOD009374 Principles of International Marketing**

This module focuses on developing a critical understanding of global marketing strategies in a competitive and evolving market. The module covers overseas market identification, entry strategies, market research, and cross-cultural marketing, with an emphasis on sustainability, corporate social responsibility, and ethical considerations.

### **Year 1: MOD009375 Cross-Cultural Leadership and Human Capital Management**

This module prepares students to lead and manage international workforces by addressing both functional and motivational aspects of human resource management. It covers workforce models, cross-cultural awareness, global employment legislation, and the ethical challenges of managing human capital in a competitive international market.

### **Year 1: MOD009376 International Strategic Management, Innovation and Entrepreneurship**

This module provides a comprehensive foundation in strategic management, focusing on the integration of innovation and entrepreneurship within organizational strategy. Students will learn to apply strategic tools and address the trade-offs between emergent and deliberate strategies, while exploring ethics, sustainability, and corporate social responsibility.

### **Year 1: MOD009393 Postgraduate Integrative Project**

This module guides students through the process of preparing and submitting an MBA level research dissertation or consultancy project. Students will produce an 8,000-word dissertation or project report, demonstrating academic mastery, research skills, and practical application of theoretical concepts, with support from a supervisor and adherence to ethical and intellectual property guidelines.

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