



Anglia Ruskin
University

London

Extended Undergraduate Degree Course

Quick Facts

Campus: London

Duration: 4 years

Available Starts: September, January

Institution code: L63

The extended degree course has been specifically designed to ensure that candidates gain the skills needed to succeed at degree level.

For students who do not meet our standard entry requirements for admission to one of our undergraduate degree courses, ARU London offers the option of an extended four year degree course.

Modules help to develop skills in writing assignments, mathematics, computing, public speaking and presenting, whilst developing an understanding of the modern business world. Prospective students should expect to undertake significant amounts of reading and independent study outside of the classroom (approximately 12 hours per week during term time).

This course has particular appeal for candidates who want a change in career and candidates wanting to return to education. Our innovative courses ensure that what you learn can be practically applied to the business world as well as preparing you to tackle the academic workload of a full degree course.

Assessment

Assessments are varied and take the form of written essays, reports, and business correspondence, as well as tests in mathematics and presentations. The Build a Business module is worth double credits and is assessed by a semester-long group project ending in delivering a business pitch in front of a panel. The best performing groups also then present their ideas to senior management. Students should expect to work on written assignments of 1000-3000 words for most modules, due in at the end of the semester.

Module Guide

Semester - 1

- Introduction to Business
- Academic Research and Writing
- Quantitative Methods
- Business Communications

Semester - 2

- Understanding Business
- Building a Business
- Introduction to Computer-Based Technologies

*The extended degree modules for BSc Health and Social Care is available on its course profile page on p49.

Skills and development

Development of your academic skill set.

Improvement of Maths, English and computer skills.

Academic learning that has practical application in business and professional settings.

You will benefit from

Direct admission onto a range of 3-year degrees.

Extensive support and assistance.

Developing a broad general knowledge on which to base a specialist area of study at degree level.



Pathway

This course offers automatic enrolment onto a degree programme on successful completion. The degrees offered upon completion:

BSc (Hons) Business and Human Resource Management (UCAS code NN12).

BSc (Hons) Business and Law (UCAS code NM12).

BSc (Hons) Business and Marketing (UCAS code NN13).

BSc (Hons) Business and Tourism (UCAS code NN14).

BSc (Hons) Law and Accounting (UCAS code MN11).

BSc (Hons) Finance and Accounting (UCAS code NN17).

BSc (Hons) International Business Management (UCAS code N101).

BSc (Hons) Business and Hospitality Management (UCAS code NN11).

BSc (Hons) Business and Healthcare Management (UCAS code N100).