



Anglia Ruskin
University

London

Master of Business Administration

(International)

Quick Facts

Campus: London

Duration: 1 Year (Full-time) or 2 years (Part-time)

Available Starts: September, January, May

The programme will develop an understanding of successful business strategy and effective executive leadership management.



The MBA (International) programme is designed for professionals who are seeking to improve their management and leadership skills and broaden their theoretical knowledge of business and management. Over the duration of 12 or 24 months, students will acquire a deep knowledge of all the key business functions. Participants will gain a greater appreciation of the significance of the interrelationship of functional areas to the overall success of a business, in international, national and local markets. The course offers students the opportunity to study at a postgraduate level while maintaining and enhancing their contribution to their employer.

ARU London recognises that today business is conducted across international boundaries and that globalisation is a phenomenon that impacts all organisations. Therefore the focus of the course is on the specific challenges facing organisations that have global operations, or that transact business internationally. The course will also support the development of a range of transferable executive skills including: leadership; strategic decision making; problem-solving; change management, creativity, innovation and entrepreneurship; finance; operations management; information systems; marketing and human resource management.

Career Development

This programme has been developed by academics, together with senior industry professionals, to encapsulate the exact requirements which are required by global businesses. The course is designed for professionals who are in management, or executive management positions, and who are seeking to broaden both their knowledge and expertise. The course has also been designed to fulfil employer's requirements and to progress an applicant's career.

Moreover, an MBA will provide the opportunity to progress to a DBA or PhD.

During your studies there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.

Assessment

Assessment is by module assignments based on the six taught modules together with a 15,000-word dissertation.

Modules

All of the modules you will study will examine three common and integrated themes:

- Internationalisation
- Sustainability
- Business ethics

The modules have been written and coordinated to take a holistic perspective and include the latest thinking and development in business. Preparation for an executive role is implicit throughout the degree with all students required to apply their skills and knowledge to their workplace as an integral part of the assessment of the course.

What to expect

The programme focuses on an interactive blended learning approach with the teaching delivered through creatively designed classroom activities and on-line videos, lectures and exercises. The teaching methods are designed to encourage students to apply their theoretical learning to their business as they progress through the course. The course will offer the chance for students to meet senior business and public sector leaders, academics, guest lecturers as well as participate in course related industry visits.

Module Guide

The programme has been built around the requirements of international employers and the practical knowledge required by their employees to progress their career.

- International Leadership and Entrepreneurship
- International Marketing, innovation and E-Commerce
- Managing Finance and Operations
- International Human Resource Management and Change
- Strategic Management in a Global Context
- Research Methods and Ethics
- Dissertation