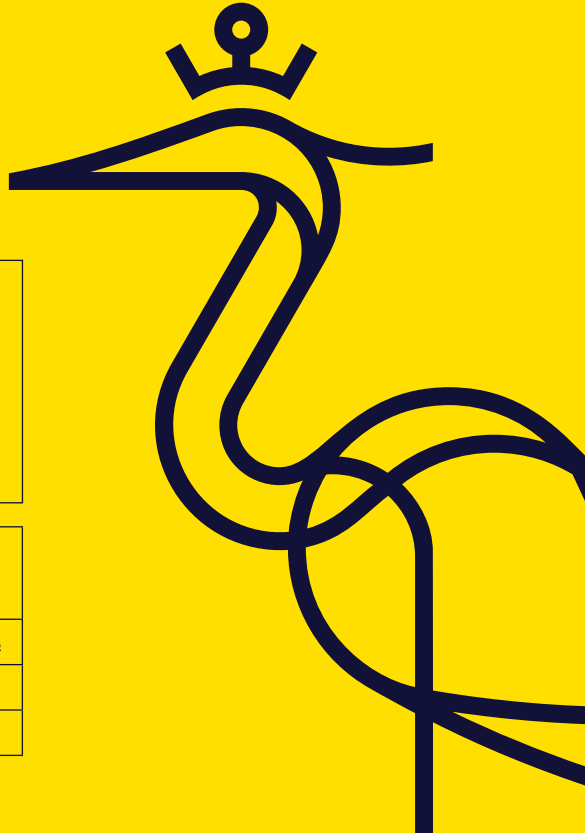


BSc (Hons)

# Business and Healthcare Management



## Key Features

- Discover firsthand the business side of healthcare environments
- Develop business strategies with professionals in the field
- Participate in major projects within business and healthcare

UCAS codes	3 years - 1N11 4 years foundation - N100
Full course info	<a href="https://london.aru.ac.uk/courses">london.aru.ac.uk/courses</a>
Fees	£9,250 per annum
Location	London

## About this course

Whether you want to work within the public or private healthcare sector, or set out as an entrepreneur, studying on our Business and Healthcare Management course will impart the knowledge and employability skills that can fast-track you onto the healthcare landscape.

This course will provide you with a range of opportunities to develop the attitudes, abilities and competencies needed to work in a health and social care environment, both at home and internationally. The course will also encourage entrepreneurship, as you will have opportunities to develop the skills required to analyse complex contemporary business and healthcare organisations. Business analysis is a critical factor in determining organisational options as it forms the basis for negotiating, planning and execution to deliver on organisational goals.

Employers from the healthcare sector have been directly involved in the design and development of this course. Collaborations with these sector partners are used to explore those skill sets that employers are most interested in and to constantly ensure they are embedded within the delivery of the course. You will also benefit from lecturers who have significant experience across the industry.



**Working on the Major Project in my final year helped to improve my research skills, and also helped me to statistically analyse the financial performance of a company. This is useful for my current role, as working with data requires you to have strong attention to detail to identify any areas needing improvement. The skills I developed during my degree have been useful for my experiences at work, and I would recommend using your degree experiences in your interviews in the future.**

Reem Gulamali,  
BSc (Hons) Business and  
Healthcare Management

## Modules

### Year 1

- Healthcare Environment
- Academic and Professional Skills
- Service Operations Management
- Business Finance

### Year 2

- Innovation and Entrepreneurship in Healthcare
- Managing Human Resources
- Principles and Practice of Marketing
- Principles of Health Informatics
- Sustainability in Career Development

### Year 3

- Contemporary Issues in Healthcare
- Business Strategy
- Leadership and Change Management
- Undergraduate Major Project (Integrated Case Study)

## Careers

During your studies, there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.

On successful completion of this course, you might choose to move onto our postgraduate studies, such as our Master of Business Administration (MBA) – Health and Social Care.

## Career routes

- Community Development Worker
- Health Service Manager
- Medical Sales Manager
- Healthcare Manager
- Healthcare Recruitment