

Business School



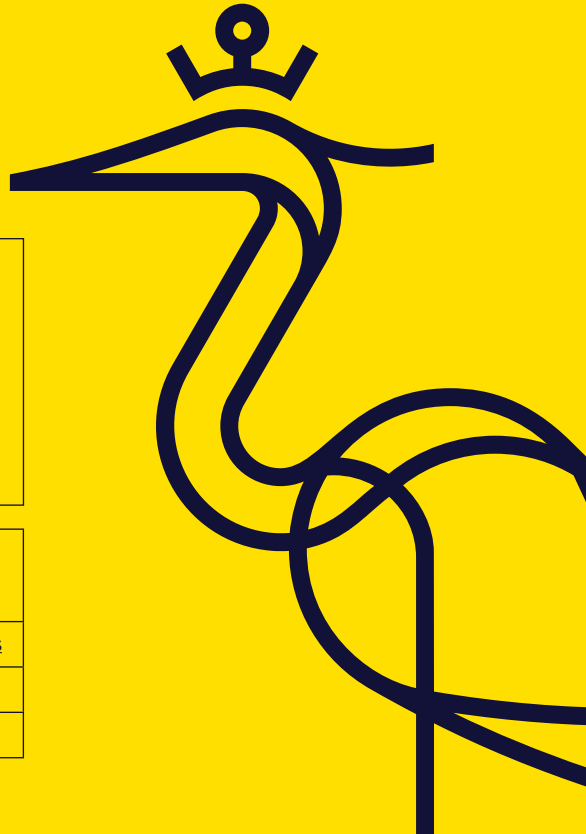
BSc (Hons)

Business and Human Resource Management

Key Features

- Combine the academic study of the business and events management sectors
- Develop an in-depth understanding of the event industry and the organisations within it
- Learn from events industry professionals and expand on practical knowledge and experience

UCAS codes	3 years - NN16 4 years foundation - NN12
Full course info	london.aru.ac.uk/courses
Fees	£9,250 per annum
Location	London



About this course

The ability to recruit, motivate, and manage employees effectively is considered one of the keys to success in business.

Ensuring professional employee development can give advantages amongst a busy market. By enabling effective human resource management, businesses can push themselves ahead of competitors in staff retention, satisfaction, and recruitment, as well as other areas of the business.

This course focuses on the key roles of people in a successful business. Designed to give you a thorough grounding in core business skills and concepts, this degree provides you with in-depth knowledge and understanding of the key aspects of human resource management, including how to source, develop, reward, and utilise employees to deliver strategic effects for organisations of all sizes and sizes, structures, and industries.

Modules

Year one

- Business Environment
- Academic and Professional Skills
- Economics for Business
- Business Finance

Year two

- Legal Aspects of Business
- Managing Human Resources
- Principles and Practice of Marketing
- Resourcing the Organisation
- Sustainability in Career Development

Year three

- Developing Human Resources
- Business Strategy
- Managing the Employment Relationship
- Undergraduate Major Project (Integrated Case Study)

Careers

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all-important first full-time job after university.

We believe your degree from ARU London will enhance your employment prospects significantly. This degree is ideal for students who are interested in a career in managing corporate human resources, management and skills training, management recruitment, and HR consultancy. The course is also suitable for those looking for a rounded business qualification, with an emphasis on people management.

Career routes

- Human Resource Officer
- Office Manager
- Occupational Psychologist
- Training and Development Officer
- Careers Adviser
- Management Consultant
- Recruitment Consultant
- Risk Manager



This course will provide you with the most up to date insight into human resource management from academic and industry practice. It will give you a strategic and operational understanding of managing human resources in both the UK and global environments, and you will develop your own professional practice and skills.

Kally Kadoglou, Module Lecturer