

Course Information Sheet

BSc (Hons) Business and Law

Modules

Year 1: Business Environment

This module is designed to develop a student's understanding of business structure and organisational purpose and to enhance a student's insight into corporate governance and ethics and how they affect the organisation both internally and within the external environment. It will develop knowledge and understanding of the external business environment and the influences and constraints these have on organisations and the key stakeholders both internally and connected to an organisation. The impact of socio-cultural, technological, ethical, environmental, economic, legal and regulatory influences will be considered on issues such as employment, health and safety and corporate governance. It will develop student knowledge and understanding of the key principles of effective management and how culture can influence how an organisation evolves and works. The student will also review differing styles of leadership and examine how leadership style affects the overall culture of an organisation. The student will also look at the critical role which financial information plays in an organisation's business planning. The effects of diversity and multiculturalism on an organisation and the business environment have also been considered during the design of this module. A multi-disciplinary perspective for purposes of analysis will be adopted throughout, and extensive use will be made of up-to date case study and applied materials. This module will be assessed by a midterm written assignment and a final project.

Year 1: Academic and Professional Skills

The skills which employers look for in potential employees are precisely those needed to gain academic benefit from a course. By developing those skills students simultaneously improve their success in their university experience and make themselves more employable. Designed to promote the academic development of entering students this entry level module applies basic management concepts to the process of learning. Included are note taking, using numbers, information sources, critical thinking skills, working in groups and the academic tools needed for success in core curriculum courses and for success in navigating the transition into university level stud. Throughout the module an emphasis is placed on writing skills and English grammar with regular formative assignments. There are two assessment instruments in this module, a portfolio of work presented at midterm, a group presentation, and a final project

Year 1: Economics for Business

Economics is the study of the use of scarce resources to satisfy unlimited human wants. In Microeconomics, we study how these scarce resources are allocated within the market (or price) system. Within this system, we consider the actions and the interactions of three economic agents: 1) the consumers, 2) the firms and 3) the government. In this course, students will be introduced to simple, abstract models of behaviour of the three economics agents. Using these models, we will analyse the outcomes when these agents interact in the marketplace. In addition, we will also

examine how economists go beyond individual units and analyse the overall economy. This area of economics is known as Macroeconomics. We will find that what works for individual markets may not necessarily translate to similar outcomes in the overall economy. By familiarizing themselves with both the microeconomic and the macroeconomic concepts taught in this class, students will be able to understand the complex economic issues and problems that our modern society faces. This module will be assessed by a midterm assignment and a final project.

Year 1: Business Finance

This module introduces the students to the fundamentals of business finance and accounting. The module has been developed to help prepare students for a successful career in business. The module develops an understanding of economic concepts, accounting principles and mathematics. The module is corporate-oriented with emphasis on practical applications and problem solving techniques. Students will be expected to work on practical examples and case studies for discussion and clarification in tutorials. The key issues addressed will be financial reporting principles (context, purposes and regulatory framework), understanding and evaluating financial statements, management accounting cost data analysis, budgeting, decision making, financing a business and capital investment decisions. The application of the topics to international markets will be made whenever possible. This module is assessed with a midterm written assignment and a final project. Multiculturalism has been considered during the design of this module and will be considered when the assessment brief is written.

Year 2: Legal Aspects of Business

This module is designed to introduce the student to the English legal system and sources of law. In particular it will study those areas which underpin the day to day business transactions. This will include the law of obligations including contract and tort, employment law and human rights legislation. It will then develop a detailed knowledge of company law so that a student will be able to understand the framework for the formation and constitution of companies and the legal requirements for their successful management. An understanding of corporate governance, ethics and ethical behaviour will be interwoven throughout the module. Multiculturalism has also been considered during the design of this module. Assessment for this module will be in the form of a midterm written assignment and a final project.

Year 2: Managing Human Resources

The management of Human Resources (HR) is both a major specialist organisational function and a responsibility of line management. It is vital that any student, preparing for the international business world, should have an understanding of the HR function. This module aims to introduce students to both the theoretical basis for Human Resource Management and the range of activities covered by the function. It will also explore the role that HRM plays in the strategic planning and development of domestic and multinational organisations. Assessment of this module is a midterm assignment and a final portfolio presentation. Multiculturalism has also been considered during the design of this module.

Year 2: Law of Contract

Law of contract consists of rules governing the relationship, content and validity of an agreement between two or more parties regarding the sale of goods, provision of services or exchange of

interests or ownership. It consists of a body of laws that governs oral and written agreements and subjects, such as agency relationships, commercial paper, employment, and business organizations. The first step in a contract signing is always to make sure that a contract actually exists and that the most important elements are present for a legally binding contract to be in place. This module explores the nature of a contract with a special emphasis on vocabulary. Assessment is by way of a midterm assignment and a final examination.

Year 2: Law of Business Organisations

This module examines the legal relationships in business organizations that affect the day-to-day running of the organization, the extent of the liability incurred, and who has authority to act. You will develop an understanding of the legal framework within which businesses make decisions. The law on securities regulation is also examined. This module is assessed by way of a midterm assignment and a final project.

Year 3: Commercial Law

This module is the study of the law governing commercial transactions including negotiable instruments, property rights and business organizations. We will also examine the legal principles covering sales contracts and property ownership, bailments, corporations, partnerships, and other business organizations. Assessment in this module is by way of a midterm written assignment and a final examination.

Year 3: Business Strategy

This module focuses on the process of strategic management in organisations. This involves the evaluation of the organisation's situation, analysis and selection of strategic alternatives, and implementation and evaluation of the strategic plan. The module develops the student's ability to work within a team (comprised of various business majors), as well as oral, written, and analytical skills. The course presents conceptual information through readings, lectures, a business game simulation, team presentations, and other class activities. The analysis of case studies of actual business situations including international, non-profit, manufacturing, and service industries will serve as a means of applying the course concepts and develop the students' ability to integrate business concepts. The module requires the students to utilize information from a variety of business areas covered in the Business Core including: Accounting, Information Systems, Finance, Marketing, and Management. Assessment in this module will be by way of a group strategy simulation exercise completed throughout the term, and an individual project exploring the experience.

Year 3: Law of International Trade

The goal of this module is to provide an overview of the world trading system, and UK trade law in the context of this global system. This module will examine the international legal regime for international trade with a primary focus on the WTO, including the WTO agreements and case law. The module will include the rationale for trade policy, UK free trade agreements and other bilateral and regional agreements, and recent developments and controversies in international trade law. Special attention will be paid to general treaties of international law, such as the GATT, WTO, and related agreements relevant to trade and investment; specific trade laws; case histories; and dispute settlement procedures. It will familiarize students with the nature and structure of international

rights and obligations in the field of international trade and investment, the relationship between domestic (municipal) law and international rules and obligations, the nature of international trade agreements, and the main contours of substantive obligations in the trade and investment field. As a result, students should be able to identify how such rules and obligations can – or cannot – help to resolve specific problems relating to international trade and investment, how to structure new rules to address new problems, and advise superiors or clients whether or not specific measures or actions are consistent with UK or other rights and obligations. Assessment in this module is by way of a midterm written assignment and a final project.

Year 3: Major Project

The Undergraduate Major Project module allows students to engage in a substantial piece of individual research, based upon a real world case study. The student will acquire knowledge and skills to design and complete research on an agreed topic. The module is designed to enable the student to consolidate their prior learning through conducting secondary research. Students will develop their information searching skills by learning about the range of sector-specific information sources and how to access and retrieve relevant information from these sources. For example, business students will explore sources of company and market data; similarly, students studying health and social care will explore the range of information on how to deliver health and social care. All students will consolidate their knowledge and skills in accessing academic research repositories. The student will have the opportunity to, in consultation with the module tutor, chose a topic area or issue of interest to analyse; and then evaluate management action required from within that topic area. The student will conduct data-searches and select data suitable to answer and defend research questions. The student will further use models or techniques appropriately in order to analyse the data collected. The student will also be required to recommend possible solutions to issues, problems and challenges identified. Ultimately, the module will enable the student to use the learned critical skills to present a limited set of justifiable recommendations for management action. This module is exempted from the full ethical approval process in accordance with Regulation 6.5; since all research that all and any students enrolled on the module would undertake will fall into the green (low risk) category.