

Postgraduate



MBA

International



Key Features

- Study in-depth complexities of international businesses of varying size, SME to conglomerates
- Review and evaluate business management, structures, and innovation
- Explore how international business is affected by political and cultural changes

Full course info	london.aru.ac.uk/courses
Fees	£8,500 per annum
Location	London

About this course

This degree is designed for professionals who are seeking to improve their management and leadership skills and broaden their theoretical knowledge of business and management. Over 12 or 24 months, students will acquire a deep knowledge of all the key business functions.

Participants will gain a greater appreciation of the significance of the interrelationship of functional areas to the overall success of a business, in international, national and local markets.

This degree offers students the opportunity to study at a postgraduate level, while maintaining and enhancing their contribution to their employer. We recognise that today's business is conducted across international boundaries and that globalisation is a phenomenon that impacts all organisations. Therefore, the focus of the degree is on the specific challenges facing organisations that have global operations, or that transact business internationally.

This degree will also support the development of a range of transferable executive skills including leadership; strategic decision making; problem-solving; change management, creativity, innovation and entrepreneurship; finance; operations management; marketing and human resource management.



The finance and project management modules were invaluable as I was taught how to professionally draft and execute reports on Excel. This has proven to be a crucial skill in my current role, as a large responsibility of mine is to undertake important audits throughout the year using Excel spreadsheets.

Memory Kwablah,
MBA International

Modules

- International Marketing, Innovation and E-Commerce
- International Leadership and Enterprise
- International Finance
- International Operations Management
- Strategic Management in a Global Context
- International Human Resources and Change
- Research Methods and Ethics
- Strategic Marketing and New Venture Development
- Postgraduate Major Project

Careers

This degree has been developed by academics, together with senior industry professionals, to encapsulate the exact requirements which are required by global businesses. The degree is designed for professionals who are in management, or executive management positions, and who are seeking to broaden both their knowledge and expertise.

This course has also been designed to fulfil employer's requirements and to progress an applicant's career. Moreover, an MBA will provide the opportunity to progress to a DBA or PhD.

During your studies, there will be the opportunity to participate in the Employability Scheme with the specific objective of enhancing your future employment prospects. This includes CV workshops, interview techniques, career counselling and visits from prospective employers.